Minutes
Senate Budget Policies Committee
Friday, October 20, 2017, 2:00 pm
CL 1817

Members in attendance: Tyler Bickford (secretary), Panos Chrysanthis, Mackey Friedman, Emily Murphy, Wesley Rohrer (chair), Maddie Guido (SGB), Adriana Maguina-Ugarte (SAC), Phil Wion, David DeJong, Richard Henderson, Art Ramicone, Frank Wilson (Senate President), Amanda Brodish, Brian Smith (SAC), Thurman Wingrove, Judy Zedreck (Nursing)

Absent: Elia Beniash, Anthony Bledsoe, David Rowe, Shreyas Vamburkar (GPSG), John Baker, Stephen Carr, Sean Hughes, Richard Pratt

Meeting called to order by Chair Rohrer at 2:00 pm

1. Minutes from September 15, 2017 approved.

2. Matters arising
   • Bickford: closure of noncontributory defined benefit pension plan to new employees
     o Ramicone: administered out of HR, but communication from other units
     o We will add this to agenda for future meeting (Nov or Dec)
   • Rohrer: Chancellor Gallagher’s email to community on October 12 and discussion at Senate Council are useful and appropriate
   • November meeting will discuss oversight of PBS process, PBS survey of unit heads

3. Brodish: Final Fall 2017 enrollment (attached)
   • Comparing FTEs AY17 vs AY18
   • We compare Fall to Fall. Big drop between Fall and Spring, happens every year as students graduate in Fall term
     o Total students AY17 32,723, AY18 32,690
   • Enrollments incredibly steady. Only 33 fewer FTE this year than last year. Less that 1/10th of 1%.
   • Pittsburgh campus up 1.2%
   • Regional campuses down 2.4%
     o Approximately 9% drop for Titusville and Bradford
     o NY state new tuition-free benefit especially hurt Bradford, which is close to NYS
   • Provost’s area
     o Undergraduate
       ▪ A&S UGs up 190 (reflects higher target)
       ▪ SCI up 15%
       ▪ Education up 9%
       ▪ Engineering down 1.8%
     o Grad
       ▪ Education down 16.5%
   • Health Sciences
Nursing up 11.5%, 60 students (higher target)

- Grad
  - SOM up 20%
    - Henderson: fluctuates yearly between PhD and professional degree enrollments

- New first year students (freshmen)
  - Just over 4000
  - 4% new international
  - 62% in-state
  - regional
    - 1600 new first year
    - Johnstown large increase

- In general enrollment patterns are good. We made our first-year (freshman) target, which is major goal

- Wilson: fact book shows 3150 part-time students (in response to question from Rohrer)

- Chrysanthis: which countries are most significant feeders of international students?
  - DeJong: China is the largest, but Pitt’s international students are more uniformly distributed across many countries than other schools that have focused recruiting on China. We have been careful about international recruiting to ensure we are supporting international students
  - Chrysanthis: are our international enrollments based on targeted recruitment campaigns or just our good reputation?
  - DeJong: We are building tools to be more systematic about recruiting international students, bringing on new recruiters, not focused on individual countries.
  - Chrysanthis: can we connect with embassies here?
  - Rohrer: some graduate schools have particular connections
  - DeJong: physics program has particularly good relationships with Iranian colleagues, students
  - Chrysanthis: UG requires more active recruitment than graduate, where students seek out professors, etc

- Rohrer: If you look at first-year group as focus for recruitment, is housing the main constraint?
  - DeJong: yes. Three-year housing guarantee is important part of recruiting, but we are at 99% capacity. We have done enrollment plan, with housing as the top issue for how we would grow if we wanted to
    - Maguina-Ugarte: housing guarantee makes parents more comfortable
    - DeJong: We are partnering with landlords in south Oakland to make it much more inviting, make lighting better, etc
  - Maguina-Ugarte: How many juniors take the 3rd year of housing?
    - DeJong: About 45% (99% first-year, 70% second, 45% third)
  - Chrysanthis: competition with CMU, which is also expanding?
    - DeJong: we don’t feel direct competition. They stay on their side of Craig St
    - Chrysanthis: they have a presence in Webster Hall
- DeJong: yes, but Webster doesn’t have a sprinkler system, which is a dealbreaker for us
  - DeJong: Question for us is do we want to invest in new housing, or partner with private developers? Private dorm being developed on Forbes.
    - Bickford: Would be included in housing guarantee?
    - DeJong: maybe for upperclass students
  - Friedman: Can we infer that if we had more space we would enroll more students
    - DeJong: not necessarily
- Rohrer: how does transfer from regionals work?
  - DeJong: criteria you have to hit, but no guaranteed housing for transfer students. We’ve looked at putting in a housing guarantee for transfers. If we wanted to increase transfer activity that would make us more competitive.
- Presentation will be added to BPC Box folder

3. Closed session for discussion of Commonwealth budget appropriation (DeJong)

Meeting adjourned at 3:45pm