

Admissions and Student Aid Committee

Minutes

1/14/14

In attendance: Linda Dudjak, Laura Fonzi, Marc Harding, Robin Kear (chair), Hillary Koller, Juan Manfredi, Carol Mohamed, and Michael Spring

On Leave: Anna Mary Williford

This was the first meeting of the academic year called by member Laura Fonzi. Robin Kear was elected chair for the remainder of the academic year. Marc Harding, Chief Enrollment Officer, presented an overview of the freshman class of 2013-14.

There were 27,641 applications received, 15,047 students offered admission, and 3,922 who enrolled. The deposit yield was 26.1% of all freshman. Minority students made up 25.2% of the new class. The average SAT score was 1294 and the average GPA 3.97. 53% of them were in the top 10% of their class. 62% of them were from Pennsylvania. Total full-time undergraduate enrollment in fall 2013 was 17,186. There were 560 total undergraduate international students.

Opportunities and challenges for admissions in the future: decreasing number of high school graduates; cost/access/affordability; keeping a competitive advantage; increasing influence of social media; other demographic and economic factors; and increasing customer demands.

The next meeting will be held on February 27, 2014 and will include a presentation on transfer students by Marc Harding.